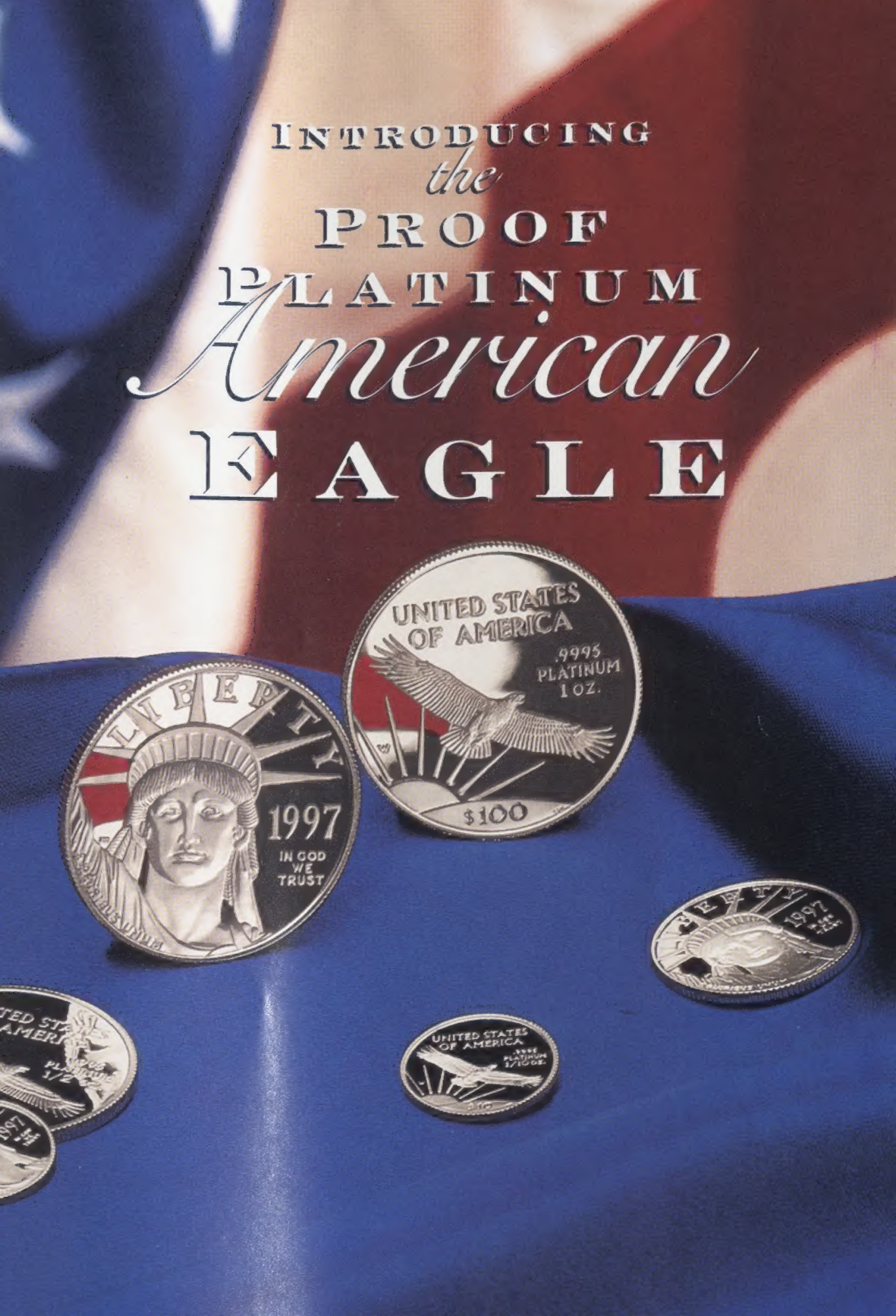
INTRODUCING *the* PROOF PLATINUM *American* EAGLE



Take your Place in History

Years from now, you'll think of this as the day you purchased one of the most important United States coins minted in your lifetime. Or as the day you let history pass you by. Make sure it's a day you'll celebrate, not a day you'll regret. And make sure your collection is truly complete by owning the coin in all four sizes: one ounce, one-half ounce, one-quarter ounce and one-tenth ounce.

How to Order

Please fill out the enclosed, personalized order form, and place it with your remittance in the return envelope. Coins may be delivered in multiple shipments. **Be sure to read the back of your order form for special ordering requirements.** If you have a question about your order, please contact: Customer Service Center, United States Mint, 10003 Derekwood Lane, Lanham, MD 20706-2255; telephone (202) 283-COIN.

Collector's Record

Customer number:

Date of order:

Method of payment:

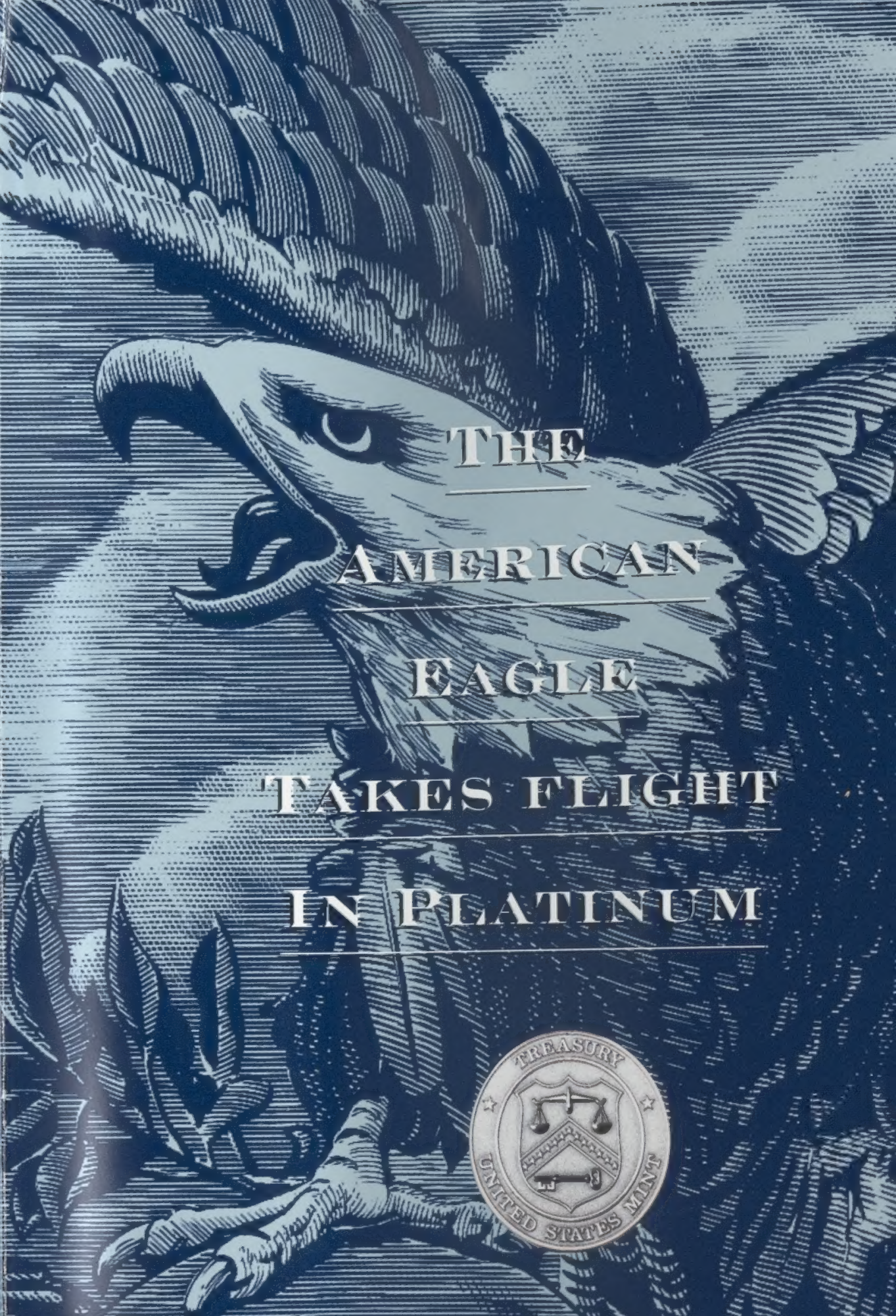
Amount of order:

Order description:

UNITED STATES MINT
Department *of the* Treasury
Serving America Since 1792

Coins shown are not actual size. ©1997 United States Mint

THE AMERICAN EAGLE TAKES FLIGHT IN PLATINUM



John Mercanti's "Portrait of Liberty" obverse.

The inaugural issue of the Proof Platinum American Eagle Coin belongs in any distinguished coin collection. With its low mintage, unprecedented design elements, impeccable craftsmanship and .9995 fineness, it will likely become a standard of excellence by collectors in both the United States and worldwide. Yet few will know the excitement of ownership.

History in the Making

Only 8,000 one ounce coins will be sold individually.

This is a coin to be cherished now, to be treasured for centuries. It is a milestone for both the United States Mint and collectors of fine coins. No other precious metal, after all, is as rare as platinum. No other precious metal is as valuable. And no other platinum coin is as masterfully designed, nor as superbly crafted as the inaugural issue of the Proof Platinum American Eagle Coin.

This Historic Acquisition Will Make Your Collection *Soar*

Destined to Make Numismatic History

Perhaps the most compelling reason to own the inaugural issue of the Proof Platinum American Eagle is its scarcity. Only 100,000 coins, including all denominations, will be issued in 1997. This low mintage increases the likelihood of a sell-out.

Thomas D. Rogers Sr.'s history-making reverse will be issued on the proof coin in 1997 only.

Coin	Total Mintage*	Total Sales Options	Mint Mark	Bullion Content (Troy oz.)	Diameter (mm)
One Ounce ($100)	21,000	8,000	W	1.0005	32.70
One-Half Ounce ($50)	18,000	10,000	W	0.5003	27.00
One-Quarter Ounce ($25)	23,000	15,000	W	0.2501	22.00
One-Tenth Ounce ($10)	38,000	30,000	W	0.10005	16.50

Four-coin set	8,000
Three-coin set	5,000

Total Mintage of All Coins: 100,000

**Total mintage indicates the total number of coins minted, packaged individually and in sets.*

Take Advantage of This Chance to Own a Piece of History

Owning the inaugural issue of this coin is truly a rare opportunity. Here is an even rarer one: **Own the United States Mint's first numbered, limited-edition American Eagle coin set.** The *Impressions of Liberty*™ set includes one ounce proof American Eagle Platinum, Gold and Silver coins in a rich, hand-finished, cherry wood case with the set's serial number engraved on a brass plate. The Certificate of Authenticity is also numbered and hand-signed by Director of the Mint, Philip N. Diehl. The *Impressions of Liberty*™ set is not an annual set. Only 5,000 sets are available, and once they sell out, they will never be offered again. To make sure you'll own this truly uncommon set, place your order today.

Only 5,000 numbered Impressions of Liberty™ *sets are available.*

COLLECT THE *Paramount* COIN OF THE UNITED STATES MINT

- The first platinum coin ever issued by the United States Government
- Mintages as low as 18,000 per denomination
- Highest face value ever featured on a United States coin
- The first in a series of platinum American Eagles whose reverse design will change annually
- The first coin from the United States Mint to feature a dollar sign ($) and its fineness
- The first numbered American Eagle set with a certificate hand-signed by Mint Director Philip N. Diehl

June 1997